

## Crawford Area Chamber of Commerce

The following questionnaire will provide us with information that we will use to create a more in depth business profile to market your business. If you have a logo, video, images or other marketing material, please attach each or provide a working link in your email when you return this form to the email below.

**P.O. Box 22 - Crawford, CO 81415 - Email: [CrawfordChamber@gmail.com](mailto:CrawfordChamber@gmail.com)**

### CACC Membership Profile

The following questionnaire will provide us with information that will assist us in creating a more in depth business profile to market your business more effectively. If you have a logo, video, images or other marketing material, please attach them when you email this form back to us at [CrawfordChamber@gmail.com](mailto:CrawfordChamber@gmail.com).

1. What is the name of your Business? \_\_\_\_\_

2. What are your days & hours of operation? \_\_\_\_\_

3. Do you have a website (e.g., [www.crawfordcountry.org](http://www.crawfordcountry.org))? Please provide here:

\_\_\_\_\_

4. Do you use any social media (e.g., Facebook/Twitter/LinkedIn/Yelp/Google, etc.)? Please list the URLs (e.g. <https://www.facebook.com/CrawfordCountry/>). \_\_\_\_\_

\_\_\_\_\_

5. What "key words" do you use to describe your product(s)/service(s) online?

\_\_\_\_\_

6. If you do advertising, what type & how effective do you consider the effort?

\_\_\_\_\_

7. What brought you to the Crawford Country area and how long have you been here?

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8. When was your business established? \_\_\_\_\_

9. Tell us about your services/products. Is there anything that differentiates your business from others (e.g., organic produce, grass fed meats, born and raised in ..., etc.)

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10. Is there anything unique about your business that might be of interest to your customers? Is there a story that would communicate your business to the public?

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11. Has your business received any awards? Are there newspaper articles recognizing your business? Please list here.

Awards

Date

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_

12. What organizations do you belong to?

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13. Do you have any verified reviews by customers that you would like included on your profile?

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14. Anything else about your business that you would like to share? \_\_\_\_\_

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