

CACC BOARD MEETING AGENDA

March 14, 2022 @ 5:30 pm

Attendees: Luke Finley, Lasca Hix, Kristina Cleary, Cathy Cheatham, Wanda Goforth, Annette Croughwell.

Meeting Called to Order: 5:35

Guest Speakers: None

Any Non-Agenda Items from the public: None

Approval of Minutes: Approval of last month's board meeting minutes 02/07/2022

Motioned to Approve last month's Minutes: **Approved**

Seconded:

All in Favor: **Yes**

Nays:

TREASURER'S REPORT (Kristina Cleary):

The **New 2021 Membership Drive** has already begun – We currently have **55** new/renewing memberships as of this date. (Basic Business is **36**; Add'l Business are **3**; Individuals ___; Non-Profit **14**; and Reciprocal **2**.)

Kristina will send out invoices to the business that have not renewed.

Community Rewards from City Market: \$69.61

Books Sold: \$162.00

Paid out for Business After Hours: \$38.00 total of \$121.58

Motion to approve Financials: Cathy

Seconded: Luke

All in Favor: Yes

SECRETARY'S REPORT (Cathy Cheatham):

Luke attended the Delta County planning breakfast. He said it was very informative and the speaker presented the information with a sense of humor. Delta County did well in 2021 better than in most places. They relayed that inflation is going to hurt us. He said if we had one big employer come in it would help us.

WEBSITE INFORMATION (Lasca Hix):

Afton Gardens is doing a grand opening, April 1st. Do they want an email blast? Luke did not think they do.

Chichos grand opening on the 20th located in the Desperado. They do not want it heavily promoted. Lasca is waiting to hear back. Chichos requested a ribbon cutting grand opening.

Lasca will let us know. Names: Daniel and Aubrey (SP)
Old Mad Dog will not be opened

OLD BUSINESS:

North Fork Valley Visitors Guide: Yes, same price as last year \$215.00

Local Living: voted no

“Of the Year” - Confirm.

All are picked we are keeping them quiet!

Lynne and Cathy will take care of the plaques

NEW BUSINESS:

Plan for rest of year.

- Music in the Park (Awards) chose 2 possible dates in May 22 and 29, from 2-5.

Lasca will contact the band, “2 Lane Road” if they can’t Lasca will call Big B.

Let our business set up information for free. The nonbusiness pay 60 or 65 or can join the Chamber for 65.00. Annette will coordinate the tables, max of 15 and members first.

- Additional “After Hours” quarterly – 3rd quarter. Maybe region 10 will teach a workshop. Luke will call Region 10 and see what they offer.

- Fall Event: voted not to have to have an additional “Business After Hours”

- Dumpster: Ask VM West if they will donate again 2,000.00

- Web-Site Options –website.

As requested, Cathy brought the costs of updating the website to Thin Air Media, also Hotchkiss chamber approved us to join NorthForkValley.net.

Lasca will update the website within 2 weeks by the 28th of March.

Luke has asked us to come with what we would like for our website. Check out Hotchkiss website for the next meeting.

Cathy will contact Thin Air for a printout showing search hits that happen on Hotchkiss and NFV.net

Lasca will bring a similar printed report for our website.

NEXT CACC BOARD MEETING: Monday April 11, 2022

MEETING ADJOURNED: 7:06pm