

# Crawford Area Chamber of Commerce

The following questionnaire will provide us with information that we will use to create a more in depth business profile to market your business. If you have a logo, video, images, or other marketing material, please attach each or provide a working link in your e-mail when you return this form to [info@crawfordcountry.org](mailto:info@crawfordcountry.org).

PO Box 22 - Crawford, CO 81415 - Email: [info@crawfordcountry.org](mailto:info@crawfordcountry.org)

1. What is the name of your Business?

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2. What are your days & hours of operation?

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3. Do you have a website (e.g., [www.crawfordcountry.org](http://www.crawfordcountry.org))? Please provide here:

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4. Do you use any social media (e.g., Facebook/Twitter/Linkedin/Yelp/Google, etc.)? Please list the URLs (e.g. <https://www.facebook.com/CrawfordCountry/>).

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5. What "key words" do you use to describe your product(s)/service(s) online?

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6. If you do advertising, what type & how effective do you consider the effort?

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7. What brought you to the Crawford Country area and how long have you been here?

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8. When was your business established?

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## CACC Membership Profile (cont)

9. Tell us about your services/products. Is there anything that differentiates your business from others (e.g., organic produce, grass fed meats, born and raised in ..., etc.).

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10. Is there anything unique about your business that might be of interest to your customers? Is there a story that would communicate your business to the public?

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11. Has your business received any awards? Are there newspaper articles recognizing your business? Please list here.

Awards

Date

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12. What organizations do you belong to?

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13. Do you have any verified reviews by customers that you would like included on your profile?

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14. Anything else about your business that you would like to share?

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