
2011 HIGHLIGHTS OF THE CRAWFORD CHAMBER

- Welcomed 87 businesses and individuals to the Chamber as members
- Hosted a North Fork chambers' business training, "Branding Your Business" with Nancy Murphy
- Hosted more than 120 people at the annual Old Timers/Newcomers Dinner, with speakers on Crawford School, Town Hall and Crawford State Park
- Selected Crawford Country Store as the Business of the Year for 2010
- Selected Cocker Kids Foundation as the Nonprofit of the Year for 2010
- Selected the Cegielski Family (Martin, Hendrika, Aron and Stacy) as Volunteer(s) of the Year for 2010
- Conducted an advertising campaign called "20 on 20" encouraging people to shop in Crawford on the 20th of each month for great discounts
- Placed advertising in numerous print publications throughout the year, promoting businesses who are Chamber members
- Communicated with membership through the website, email newsletters and in trainings
- Donated \$150 to Delta County Fair
- We are looking forward to many more exciting and expanding opportunities for the Crawford Chamber to assist local businesses and tourism. Join us to help make that happen!

FREQUENTLY ASKED QUESTIONS

I have a small business, but it is outside of the Town of Crawford - can I still be a Chamber member?



You Bet! Its Crawford Country, and the town limits are not our boundaries. We have members throughout the North Fork Valley and in Delta County, and encourage everyone to join in supporting businesses in the area.



I don't have a business in Crawford - why should I join the Chamber?

Supporting individual and family memberships are crucial to our Chamber! Many members are retired or work in another area, but we still need you! Join as a supporting member and help with all the Chamber activities. You get the same vote as other members!

I have more than one business - should I buy a membership for each of them?



We try to give our businesses as many breaks as possible! We give a discount membership after the first business, so if you are an entrepreneur we want to support you, too!

*We invite you
to become a
member of the
Crawford Area
Chamber of
Commerce
in 2012*



PO BOX 22 CRAWFORD CO 81415

WWW.CRAWFORDCOUNTRY.ORG

WWW.NORTHFORKVALLEY.NET

970.921.4000

WHAT YOUR CHAMBER CAN DO FOR YOU

Your Crawford Area Chamber of Commerce works hard to promote business and tourism in the area. Here are just some of the benefits of your membership:

INFORMATION -

We provide a regular newsletter to update you on the latest activities and functions happening in Crawford Country. Your newsletter can be emailed or mailed to you. Email has the advantage of timely updates and notices, and we never give your email address out to any other party.

Seminars and workshops are held throughout the year, to inform and educate you on the latest marketing and business developments. These are usually available free of charge or for a small fee.

INTERNET PRESENCE -

The Crawford Area Chamber has a website www.crawfordcountry.org, to advertise the area's greatest assets— our businesses, people and beauty!

Also on the website is a Calendar of Events, which any Chamber member can list their special event, sales, or promotions at no extra cost. This Calendar can be used to advertise your business to your neighbors and visitors.

Your business website can be linked at this site, and on the www.northforkvalley.net website, a joint presence of all North Fork Chambers on the internet.

In addition, our website links with the Delta County Tourism Cabinet at www.westerncolorado.org and the State Tourism site at www.colorado.com, giving visitors to Colorado easy access to our amazing area!

If you do not have a website, the Chamber offers a web page on their site, for a set-up and annual fee. Contact the Chamber for more information.

ADVERTISING -

Each year, more than 1,000 full color brochures about Crawford country are distributed to all Colorado Visitor Centers, tourism bureaus and through requests made at your Chamber. The annual Business insert gives potential visitors the most up-to-date listings of lodging, restaurants, businesses and recreational activities in the area.

Your business can be listed in the insert and on the insert map, (map available for Crawford businesses only). Information and relocation packets are also mailed to hundreds of inquiries throughout the year. Distribution of this information promotes businesses and activities in our area.

Additionally, the Chamber purchases advertising throughout the year to promote businesses.

MISSION: The Crawford Area Chamber of Commerce promotes cooperation among businesses, professionals and community citizens to improve the business environment of the Crawford area.

Membership Form

*Thank you for joining the
Crawford Area Chamber of Commerce in 2012!*

- Basic Business** **\$ 45 Annual**
Benefits include: business listing in the Chamber Brochure, on the website, newsletter, seminars, listings in general advertising, and many others
- Additional Business** **\$ 25 additional to Annual**
Do you have more than one business? You can buy a second (or third) membership for an additional \$25 (plus the \$45 business fee). Your additional business receives all the above benefits.
- Nonprofit organization or School** **\$ 30 Annual**
Are you a nonprofit or school? Your events can be advertised on our website, and you receive all the benefits of membership.
- Supporting Member or Family** **\$ 25 Annual**
This membership helps individuals without a business to stay connected to activities and news of the Crawford Area.

BUSINESS NAME _____

BUSINESS STREET ADDRESS _____

MAILING ADDRESS (if different than above) _____

CONTACT PERSON _____

PHONE— check box if phone number should be listed on Map, Crawford area only Phone # on Map

EMAIL ADDRESS (please print clearly) _____

WEBSITE ADDRESS _____

Please indicate your preference for receiving your newsletter:

EMAIL MAIL

Email gives you the advantage of timely notifications of events. We do not release your email address to any person or organization.

- I would like to help with Chamber Activities
 Please contact me about future marketing opportunities!

Please return this portion with your payment to the Chamber of Commerce by February 15, 2012, to be included in the Crawford area map.

(This feature available only for Crawford businesses)

Crawford Area Chamber of Commerce
PO Box 22 Crawford, CO 81415
970.921.4000 www.crawfordcountry.org