

---

## 2009 HIGHLIGHTS OF THE CRAWFORD CHAMBER

- More than 70 businesses and individuals joined our Chamber this year
- A joint membership campaign with the Hotchkiss and Paonia Chambers was launched this year, to capitalize on getting businesses to join all the area chambers
- Old timers/Newcomers Banquet had over a 100 in attendance
- 2009 Business of the year was Desperado Convenience Store
- 2009 Volunteer of the Year was Gabby George, Crawford Public Works Director for many years
- All Chamber members were listed in a full-page advertisement in the Delta County Independent "Focus on Business 2009." Additionally, new and expanding businesses were highlighted with photos and articles several times throughout the year in various publications.
- More than 800 flyers were placed in visitor racks locally and across Colorado – these are full-color brochures depicting the Black Canyon and area activities, as well as local Chamber businesses
- In April, the three North Fork Chambers co-sponsored a Business Forum in Paonia with more than 40 in attendance. This forum highlighted ways businesses can get support and assistance from local resources.
- In October, a second Business Forum was held in Crawford, again co-sponsored by the three chambers. This forum focused on business owners and managers sharing with one another, and guest speaker, Leif Johnson, from the Palisade Chamber of Commerce.
- Financial support was given to Pioneer Days, the Fire Dept's Fireworks program, Rodeo at the Delta County Fair, Render the Rock, and Village of Lights – as well as the two business forums co-sponsored with other chambers

We look forward to many more exciting and expanding opportunities for the Crawford Chamber to assist local businesses and tourism. Join us to help make that happen!

## FREQUENTLY ASKED QUESTIONS

*I have a small business, but it is outside of the Town of Crawford—can I still be a Chamber member?*



You Bet! Its Crawford Country, and the town limits are not our boundaries. We have members throughout the North Fork Valley and in Delta County, and encourage everyone to join in supporting businesses in the area.



*I don't have a business in Crawford - why should I join the Chamber?*

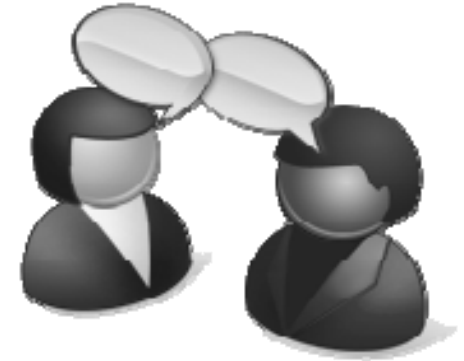
Supporting individual and family memberships are crucial to our Chamber! Many members are retired or work in another area, but we still need you! Join as a supporting member and help with all the Chamber activities. You get the same vote as other members!

*I have more than one business - should I buy a membership for each of them?*



We try to give our businesses as many breaks as possible! We give a discount membership after the first business, so if you are an entrepreneur we want to support you, too!

# Join The Crawford Area Chamber of Commerce for 2010!



Crawford Area Chamber of Commerce

PO Box 22

Crawford CO 81415

[www.crawfordcountry.org](http://www.crawfordcountry.org)

[www.northforkvalley.net](http://www.northforkvalley.net)

---

---

# WHAT YOUR CHAMBER CAN DO FOR YOU

*Your Crawford Area Chamber of Commerce works hard to promote business and tourism in the area. Here are just some of the benefits of your membership:*

## INFORMATION -

We provide a regular newsletter to update you on the latest activities and functions happening in Crawford Country. Your newsletter can be emailed or mailed to you. Email has the advantage of timely updates and notices, and we never give your email address out to any other party.

Seminars and workshops are held throughout the year, to inform and educate you on the latest marketing and business developments. These are usually available free of charge or for a small fee.

## INTERNET PRESENCE -

The Crawford Area Chamber has a website ([www.crawfordcountry.org](http://www.crawfordcountry.org)) to advertise the area's greatest assets—our businesses, people and beauty!

Also on the website is a Calendar of Events, which any Chamber member can list their special event, sales, or promotions at no extra cost. This Calendar can be used to advertise your business to your neighbors and visitors.

Your business website can be linked at this site, and on the [www.northforkvalley.net](http://www.northforkvalley.net) website, a joint presence of all North Fork Chambers on the internet.

In addition, our website links with the Delta County Tourism Cabinet at [www.westerncolorado.org](http://www.westerncolorado.org) and the State tourism site at [www.colorado.com](http://www.colorado.com), giving visitors to Colorado easy access to our amazing area! All this is included with your membership!

If you do not have a website, the Chamber offers a web page on their site, for a set-up and annual fee. Contact the Chamber for more information.

## ADVERTISING -

Each year, more than 1,000 full color brochures about Crawford country are distributed to all Colorado Visitor Centers, tourism bureaus and through requests made at your Chamber. The annual Business insert gives potential visitors the most up-to-date listings of lodging, restaurants, businesses and recreational activities in the area.

Your business can be listed in the insert and on the insert map, for a small fee in addition to your membership. Information and relocation packets are also mailed to hundreds of inquiries throughout the year. Distribution of this information promotes businesses and activities in our area.

## Membership Form

*Thank you for joining the  
Crawford Area Chamber of Commerce in 2010!*

- Basic Business** **\$ 30 Annual**  
*Benefits include: business listing in the Chamber Brochure, on website, monthly newsletter, free seminars, listings in general advertising, and many others*
- Additional Business** **\$ 15 additional to Annual**  
*Do you have more than one business? You can buy a second (or third) membership for an additional \$15 (to the \$30 business fee). Your additional business receives all the above benefits.*
- Business listing on Map** **\$ 15 additional to Annual**  
*This feature is available if you have a business in Crawford. A map of area businesses is included on the Chamber business brochure, distribution of approximately 1,000 per year. Your "spot" indicates your location, in addition to your name.*
- Nonprofit organization or School** **\$ 25 annual**  
*Are you a nonprofit or school? Your events can be advertised on our website, and you receive all the benefits of membership.*
- Supporting Member or Family** **\$ 20 annual**  
*If you do not have a business but would like to join the Chamber and receive the newsletter and other benefits, this individual or family membership is for you!*

\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
BUSINESS STREET ADDRESS

\_\_\_\_\_  
MAILING ADDRESS (if different than above)

\_\_\_\_\_  
CONTACT PERSON

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL ADDRESS (please print clearly)

\_\_\_\_\_  
WEBSITE ADDRESS

**Please indicate your preference for receiving your newsletter:**

- EMAIL**       **MAIL**

*Email gives you the advantage of timely notifications of events. We do not release your email address to any person or organization.*

- I would like to help with Chamber Activities  
 Please contact me about future marketing opportunities!

**Please return this portion with your payment to the Chamber of Commerce by February 20, 2010, to be included in the Crawford area map.**

*(This feature available only for Crawford businesses)*

Crawford Area Chamber of Commerce  
PO Box 22      Crawford, CO 81415  
970.921.4000      [www.crawfordcountry.org](http://www.crawfordcountry.org)

---